



FOR IMMEDIATE RELEASE

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VICTIM ASSISTANCE PROGRAM JUMPS ONBOARD #GIVINGTUESDAY CAMPAIGN WITH FUNDRAISER

Victim Assistance Program is participating in the viral giving campaign #GivingTuesday which will take place on November 27th. Victim Assistance Program is raising funds for their upcoming move to downtown Akron to help contribute to their Moving Forward Together campaign. The funding will go towards renovations and construction of their new facility, implementation of security and technology, along with the logistics and supplies to run the operations.

#GivingTuesday is a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday, this year's #GivingTuesday will take place on November 27th and will kick off the giving season by inspiring people to collaborate and give back.

Victim Assistance looks forward to #GivingTuesday being a fun online-interactive way of helping their drive. They plan to highlight how they help the community by sharing the stories of those close to the organization. In addition, they hope to reach new audiences while bringing attention to philanthropic commitments during the holiday season.

About #GivingTuesday

Founded by the team in the Belfer Center for Innovation & Social Impact, #GivingTuesday is a global giving movement that has been built by individuals, families, organizations, businesses, and communities in all 50 states and in countries around the world. It inspires people to take collective action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and help create a better world. #GivingTuesday demonstrates how every act of generosity counts, and that they mean even more when we give together.

To learn more about #GivingTuesday, participants and activities, or to join the celebration of giving, please visit: www.givingtuesday.org; on Facebook at facebook.com/GivingTuesday and on Twitter at twitter.com/GivingTues.

empowering our community to restore lives impacted by crisis, violence, and tragedy



About Victim Assistance Program

The mission of Victim Assistance Program is to empower our community to restore lives impacted by crisis, violence, and tragedy. The purpose of the Agency is to provide 24-hour crisis intervention, advocacy, and education to victims of crime and trauma and the professional community who serves this population. To learn more about Victim Assistance Program's services, and ways to get involved, visit victimassistanceprogram.org or call our 24-hour hotline, 330.376.0040.

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