



## *Dear Community Partner,*

For more than **30 years**, Victim Assistance Program has honored the lives of those tragically lost to violence in Summit County through our annual Angel Tree Ceremony. This deeply meaningful event pays tribute to over 1,400 victims, ensuring their names and stories are never forgotten.

On **Monday, December 7, 2026**, 150 bereaved family members and friends will gather at the Akron-Summit County Public Library for the 32nd annual Angel Tree Ceremony. Upon entering the library, attendees will be met with a 20 foot wall of remembrance, displaying hundreds of photos of loved ones gone too soon. The ceremony will feature a heartfelt keynote address and a memorial video. Attendees are invited to place personalized angel ornament bearing their loved ones name on one of six remembrance trees. Each ornament represents a life deeply cherished and profoundly missed.

Throughout the month of December, the remembrance trees and Wall of Remembrance will remain on view at the library, offering the community a space to reflect and honor those who are gone, but never forgotten.

We invite you to be a part of something deeply meaningful by partnering with Victim Assistance Program as a sponsor of the Angel Tree Ceremony, helping ensure that every life is honored and that no family grieves alone.

## *How You Can Help*

### **Become a Sponsor:**

We invite community partners to support our annual Angel Tree Ceremony through two distinct and meaningful sponsorship opportunities.

Our **Guardian Angel Presenting Sponsor** receives premier recognition as the event's presenting sponsor, including media acknowledgment, premium logo placement, a full-page program ad, and year-long website recognition.

Our **Angel Tree Sponsor** offers six organizations the chance to honor victims and support families. Sponsors receive logo placement, a quarter-page ad, event signage, and six months of website recognition.

Funds raised will directly support Victim Assistance Program's ability to provide round-the-clock crisis intervention and advocacy services to nearly 5,000 individuals and families annually whose lives are forever changed by crisis, violence, and tragedy. Your support will ensure that our community can continue to gather in compassion, remembrance, and hope for years to come.

Handwritten signature of Rebecca Cool in black ink.

Rebecca Cool, LSW  
Interim CEO  
on behalf of the VAP  
Leadership Team

Handwritten signature of William McCarron in black ink.

William McCarron  
Board Chair  
on behalf of the VAP Board  
of Directors

"My advocate helped give strength and peace in a very dark time of my life. Forever grateful for this program."  
- VAP Client



# Sponsorship Opportunities



Secure your Sponsorship by October 12, 2026.  
Artwork due by 10.12.26

## Become A Sponsor

 <small>Tax ID 38-3142753</small>	<i>Guardian Angel</i> (1) Presenting Sponsorship Available \$5,000	<i>Angel Tree Ceremony Sponsor</i> (6) Sponsorships Available \$1,000
Media Recognition (Press Release)	<input checked="" type="checkbox"/> Named as Presenting Sponsor	<input type="checkbox"/>
Logo/weblink will appear on event webpage, event emails	<input checked="" type="checkbox"/> Alongside Event Logo	<input checked="" type="checkbox"/>
Personalized vs. Group "Thank You" on Social Channels	<b>PERSONAL</b>	<b>GROUP</b>
Program Ad	<input checked="" type="checkbox"/> Full Page Color Inside Cover	<input checked="" type="checkbox"/> ¼ page Black & White
Event Signage	11x17 Sign Displayed During Ceremony	8x7 Sign Displayed During Ceremony
Post-Event Signage	11x17 Sign Displayed in Front of Remembrance Trees for (1) Month	8x7 Sign Displayed Near (1) Remembrance Tree for (1) Month
Post-event VAP website recognition	<b>1 YEAR</b>	<b>6 MONTHS</b>

Event signage includes:  
• Sponsorship posters

VAP Social Channels  
• Facebook (3.5k followers)  
• Instagram (1k followers)  
• LinkedIn (1.8k followers)

Event E-Mails:  
• E-mail distribution: 4.5k

VAP Website:  
• avg 2.5k monthly new users

"Be the light that helps others see; it is what gives life its deepest significance."



# Secure Your Sponsorship



Tax ID  
38-3142753

Secure your Sponsorship by October 12, 2026.

Artwork due by 10.12.26

## Sponsor Contact Information

Please list company name as it should appear in printed materials.

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ ext. \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Selection

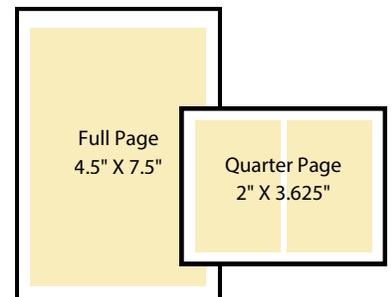
Please select your sponsorship level and email this completed form and artwork to [marketing@victimassistanceprogram.org](mailto:marketing@victimassistanceprogram.org)

\$5,000 - Guardian Angel  
Presenting Sponsor  
\$4700 Tax Deductible; \$300 FMV

\$1,000 - Angel Tree  
Ceremony Sponsor  
\$850 Tax deductible; \$150 FMV

### Payment:

- Invoice requested
- Check: Payable to Victim Assistance Program (include Angel Tree Ceremony in memo line)
- Will select & pay online at [victimassistanceprogram.org/ways-to-help](http://victimassistanceprogram.org/ways-to-help), including 'Angel Ceremony Sponsor' in Dedicated To line



### Artwork:

Artwork will be accepted in the following formats: high-resolution JPEG, PNG, or PDF.

**If artwork is not received prior to 10.12.26, a default ad will be used if payment is received.**